

FAX# 703 528 7880  
CREDIT RISK !!!  
HARRIS REPORT FROM REP AUG3/12 13.41  
\*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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ICE)

[illegible]

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE AUG3/12 13.41

STRA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 473												
42		S	1200M-100A	30		\$340.00	10/17	10/19	0		W,F	0
PROGRAM : JIMMY KIMMEL CON COM1 : 1X PER DAY												
59		A	1205A-105A	30		\$340.00	10/17	10/17	1		WED	1
PROGRAM : KIMMEL ORD COM1 : FRI 12A-1A IS NIGHTLINE AFTER FRI HS FBALL THIS IS A MAKE-GOOD FOR OCT17 ON LINE-42 FOR 2 SPOTS/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

60	A		1205A-105A	30		\$340.00	10/18	10/18	1		THU	1
PROGRAM : KIMMEL												
ORD COM1: FRI 12A-1A IS NIGHTLINE AFTER FRI HS FBALL												
PART OF A MAKEGOOD MADE UP OF LINES 59-60												
STATION MAKEGOOD OFFERS:												
M3	OK'D	BUY#42	MISSED:W,F/1200M-100A				OCT17 (2/WK)		30S	\$340.00	(AUG3/12)	
			OFFER:WED/1205A-105A				OCT17		30S	\$340.00	PLS ADVISE.	
			& THU/1205A-105A				OCT18		30S	\$340.00		
			CMT:FRI 12A-1A IS NIGHTLINE AFTER FRI HS FBALL									
OCT/12			129830.00									
CONTRACT TOTAL												129830.00
TOTAL SPOTS												94

MARKET TOTALS \$270,914    WFTV 35%    WKMG 19%    WESH 25%    WOFL 16%    WKCF 1%    WRBW 2%    CABL 0%  
WOPX 0%    WRDQ 2%    EFTV 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME

P-CLASS,PLAN,SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE